



## **Business Partner Membership Form**

### **Mission Statement**

TECHBY20 exists to support the development of a vibrant technology ecosystem along the I-20 corridor of North Louisiana.

We do this by offering opportunities for our members to collaborate on:

- Recruitment of quality talent
- Supporting and shaping regional technology-focused higher education programs
- Sparking interest among regional youth in STEM learning
- Developing regional business and professional connections
- Marketing their companies' achievements to regional, state and global audiences

TECHBY20 is a membership-based association that is a program of the North Louisiana Economic Partnership, a public-private regional economic development organization. Business Partner Members are businesses, non-profits and educational institutions that support the mission of TECHBY20. Business Partner members are also members of the North Louisiana Economic Partnership and are eligible to receive its membership benefits. Business Partners Members are the governing body of TECHBY20's activities and may join TECHBY20 committees. Committees include:

- Steering Committee (Business Partner members only)
- Programs Committee (Business Partner and Individual Members)
- Marketing/Outreach Committee (Business Partner and Individual Members)

TECHBY20 hosts regular networking mixers and public events throughout North Louisiana to educate IT professionals and interested members of the public on current industry topics. Supporting the growth of User Groups that are relevant to our local companies/professionals is another priority of TECHBY20. TECHBY20 convenes the North Louisiana CIO/CTO Roundtable and in 2019 launched the North Louisiana TECHBY20 Symposium.

TECHBY20 is marketed through a website ([www.TECHBY20.org](http://www.TECHBY20.org)) and social media pages on Facebook, LinkedIn and Meetup.

To become a Business Partner Member, complete the attached form and the NLEP membership form if you are not already a NLEP member and email to [awhite@nlep.org](mailto:awhite@nlep.org).



**BUSINESS PARTNER MEMBERSHIP FORM – 2020**

*Membership in TECHBY20 is for the calendar year*

**Company Name:** \_\_\_\_\_

**Primary Contact Name:** \_\_\_\_\_

**Primary Contact Email:** \_\_\_\_\_

**Primary Contact Phone:** \_\_\_\_\_

**Industry Sector:** \_\_\_\_\_

**Brief company description:** \_\_\_\_\_

**Company website:** \_\_\_\_\_

**Company Facebook:** \_\_\_\_\_

**Company Twitter:** \_\_\_\_\_

**Company LinkedIn:** \_\_\_\_\_

**Logo:** Attach corporate logo in email with this form. Bitmap image should be at least 1200 px in width. A vector image is preferable.

**Business Partner Meetings:**

TECHBY20 Business Partners meet bi-monthly at 11:30 am at NLEP’s Shreveport office and through Zoom. As an NLEP member, you are invited to all NLEP events and receive member benefits.

**Technology-focused Public Education Events:**

TECHBY20 hosts speaker-driven public events throughout the North Louisiana Technology Corridor, both as stand-alone events and in partnership with other technology-focused and professional networking organizations. TECHBY20 also hosts lunch and learns on trends and new technology-focused programs of educational institutions, community partners and companies throughout the corridor.

**Other TECHBY20 Benefits:**

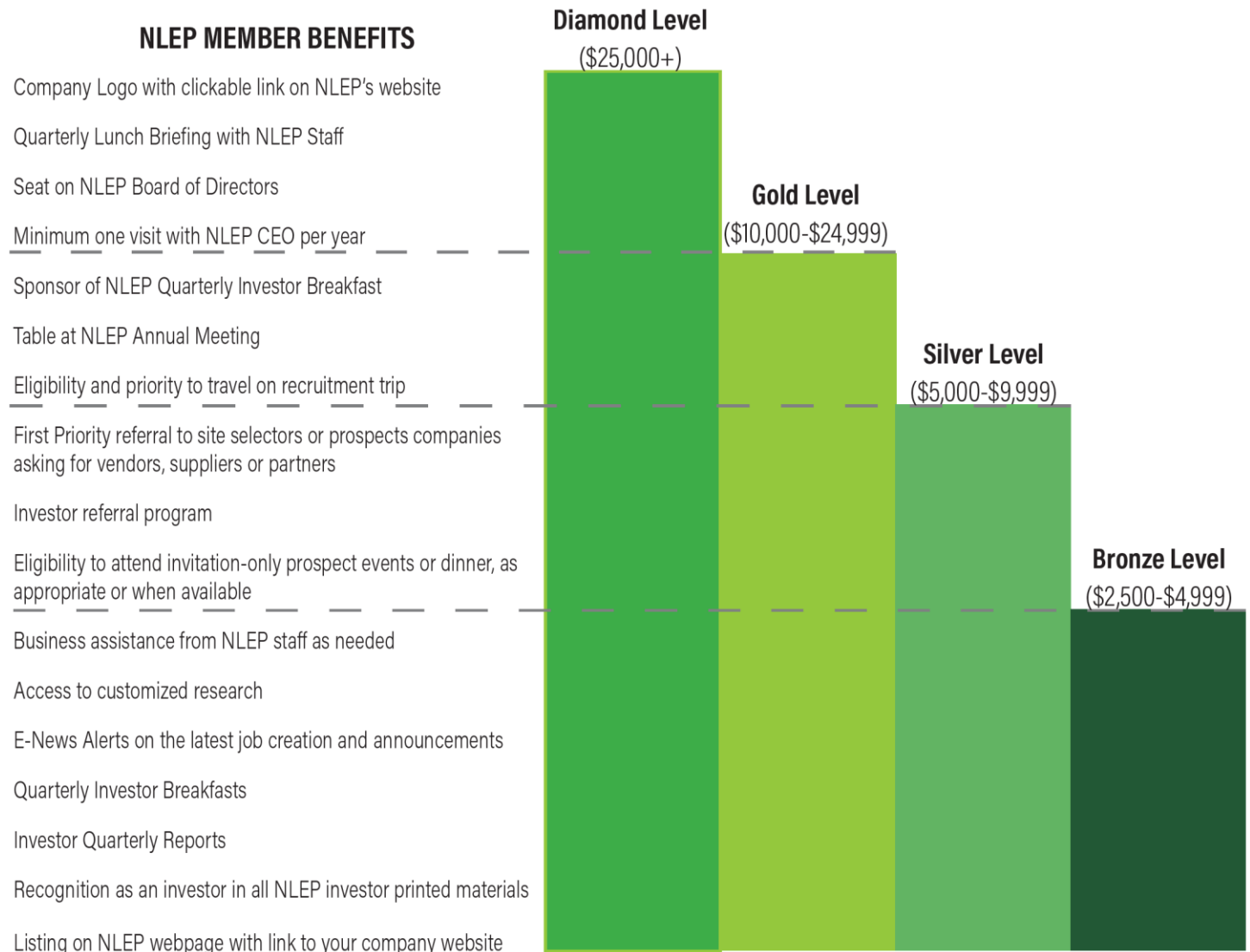
TECHBY20 can share news about your company and job opportunities through TECHBY20 social media sites as well as the NLEP’s social marketing platforms, or you may host TECHBY20 Monthly Mixers at your company or a venue of your choice.

**Submit completed form to:**

Angie White, North Louisiana Economic Partnership | [awhite@nlep.org](mailto:awhite@nlep.org) | 318-677-2559

## MEMBERSHIP LEVELS

North Louisiana Economic Partnership (NLEP) is a 501(c)3 organization that serves 14 parishes in North Louisiana as a single point of contact for economic development. As one of less than 65 Accredited Economic Development Organizations in the world, NLEP serves as a catalyst, convener, and connector that brings other partners together with the common goal of ensuring that North Louisiana’s economic development potential is realized. Your tax-deductible investment in NLEP ensures that our regional economy is attracting new companies, supporting existing business growth, growing our tax base, and providing diverse opportunities and a better quality of life for everyone!





## Pledge Form

Yes! I want to ensure that North Louisiana's economy continues to thrive; and our region is recognized as a destination for high-quality talent, innovative companies, and global investment.

Company Name: \_\_\_\_\_ will commit

Amount: \$ \_\_\_\_\_

To be billed:

- Annually on at the beginning/end of the year (circle)
- Semi-annually
- Quarterly

For \_\_\_\_\_ number of year(s)

**Primary Contact:** \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

**Billing Contact:** \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

*\*See previous page for information on investor levels*

Return this pledge form to NLEP, 333 Texas Street, Suite 411 Shreveport, LA 71101  
or email to [awhite@nlep.org](mailto:awhite@nlep.org)